



ARE WE READY FOR THE 2011 LEGISLATIVE SESSION?

TWO IMPORTANT ISSUES THAT WILL INFLUENCE THE DIRECTION OF OUR PROFESSION IN 2011

PHARMACIST RUNNING FOR STATE SENATE!

We have a chance to do something we've not done any a good number of years, and that's send a pharmacist back to the state legislature. The absence of pharmacy representation in the Oklahoma legislature continues to place a road block on our efforts to pass significant legislation favorable to pharmacy.

Four Republicans have announced they would run for State Senator Jonathan Nichols's state senate seat. Nichols is running for District Judge and will vacate his Senate District 15 seat if he wins. Rob Standridge a pharmacist and pharmacy owner from Norman will be vying for the District 15 position in a

special election to be held during the 2011 legislative session.

The political pundits believe this is going to be a very expensive campaign. Therefore, I'm asking every pharmacist in the state to support Rob's candidacy with a personal check. Rob's chances of winning the District 15 Senate race will depend solely on how much financial support he can gather in the next few months. Whether you're a store owner or a staff employee pharmacist working in a particular practice setting and concerned, as I am, about the future of our profession it's imperative you become actively engaged in the political process immediately. Rob needs your financial support NOW!

Your Contribution: Under Oklahoma Ethic Commission Rules your maximum contribution to a candidate's campaign is \$5,000. Send contributions to the Ron Standridge for Senate Campaign, 4732 Sundance Court, Norman, OK. 73072

AND SECONDLY-- DON'T FORGET THE OKPharmPAC!

Frankly speaking, our efforts as a profession to get legislation passed in 2011 will be ineffective without a strong PharmPAC. Historically, groups with healthy PACS win on the legislative front every time, and it's important to note that many of our health care colleagues in Oklahoma are outspending us 10 to 1!!!

From a national perspective, NCPAPAC is a great example of political action committee on the go. The NCPAPAC has grown to be the largest pharmacy organization PAC, and is among the top 40 association PACs nationwide.

Working on the same principle as NCPA, but with far less PAC money, OPhA PharmPAC donations go to those legislators we believe will benefit pharmacy the most. With the election year at mid term, we've already received numerous PAC contribution requests from candidates but simply have not been able to keep up with their pleas for PAC fund donations.

Something you can do right now! Support the OKPharmPAC fund with a contribution of \$500.00. It can be paid out in either one lump sum or smaller incremental payments can be paid by credit card throughout the calendar year at <http://www.opha.com/GovernmentAffairs/PACDonationForm.aspx>. All pledges made on a personal check or a store check (if not operating under corporation), should be made payable to the OKPharmPAC.

As we move forward in 2010 and look ahead to 2011, please support the association's legislative efforts and our profession with a generous contribution to Rob Standridge and the OKPharmPAC!

Best Regards,

Phil Woodward